



Join KyGFOA September 15, at Frankfort Capital Plaza Hotel, for an in-depth discussion of this innovative approach to governmental budgeting. This day-long budget workshop (8:00 AM to 4:30 PM) will qualify for 8 hours of continuing professional education.

(Registration and continental breakfast will begin at 7:30 AM.) The session will be presented by GFOA's Director of Research and Consulting Center, Anne Spray Kinney, and Connie Bawcum, a consultant allied with the Public Strategies Group.

**Anne Spray Kinney** is the Director of GFOA's Research and Consulting Center. The center conducts best practice research and provides training and consulting services. Anne has worked in the field of government management for more than 20 years, much of that time as a practitioner, holding management positions in local, regional and state government, among these positions, she served as Budget and Management Director and then Director of Administration at the City of Milwaukee, Wisconsin. Anne has also taught public financial management at the graduate level. Anne is a past president of GFOA and has a BA in political science from American University and a master's degree in public administration from the University of Illinois at Chicago.

**Connie Bawcum** is an independent consulting to local governments, and is allied to the Public Strategies Group. Connie has more than 25 years of experience in local government. Her direct management experience covers every aspect of municipal operations. Connie has served as the Deputy City Manager for Richmond, Virginia, where her work was recognized for excellence by the International City/County Management Association. She has both a masters and bachelors degree in public administration from the University of Tennessee.

<b>REGISTRATION INFORMATION</b>			
	<u>By 8/15</u>	<u>By 9/03</u>	
	KGFOA member registration	\$100.00	\$125.00
	Non-member registration	\$150.00	\$175.00
	New member registration*	\$125.00	\$150.00
			

Fees include continental breakfast, breaks, and lunch. \*New member registration includes annual membership dues and conference registration fees. For more information on membership, contact Betty King at 502-349-1164 or [bakingcpa@bardstown.com](mailto:bakingcpa@bardstown.com). Or, visit our website, <http://www.kygfoa.org/>. To register for the conference, complete the form below, make check payable to KGFOA, and mail both to: Betty Pendergrass King, KyGFOA Secretary/Treasurer, 110 Rosewood Drive, Bardstown, KY 40004.

A special room rate of \$74 is available from the Capital Plaza Hotel, but space is limited. Call the hotel directly at 502-227-5100 for reservations.

**REGISTRATION & FEES MUST BE RECEIVED BY SEPTEMBER 3, 2008**

**KyGFOA FALL BUDGET WORKSHOP REGISTRATION FORM  
SEPTEMBER 15, 2008, CAPITOL PLAZA HOTEL, FRANKFORT, KY**

NAME (Please Print): \_\_\_\_\_

ORGANIZATION: \_\_\_\_\_

TITLE: \_\_\_\_\_

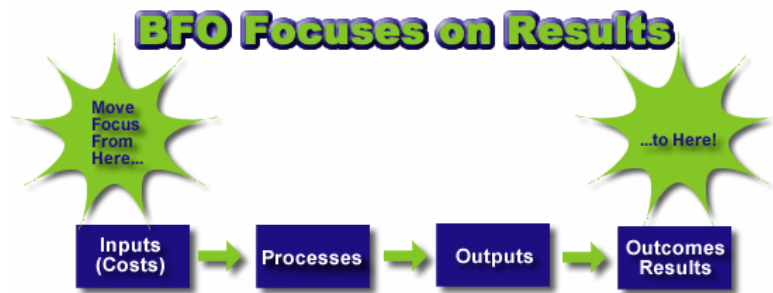
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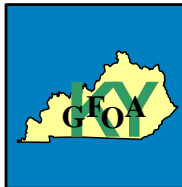
Registration type \_\_\_\_\_ # attending \_\_\_\_\_ Fee enclosed \_\_\_\_\_

## Budgeting for Outcomes

Local governments are subject to increasing financial pressures, which will only worsen with increasing health care costs, stagnant revenues, and an aging population. The common reaction to fiscal pressure has been across-the-board cuts, which weaken every program equally, regardless of its impact on citizens. Budgeting for Outcomes (BFO) is a novel approach to budgeting that starts with the results citizens want and focuses not on how to cut 10 or 15 percent from the budget, but on how to maximize the results produced with the remaining 85 to 90 percent. BFO represents a sustainable approach to budgeting - one that can be used year after year to maintain long-term fiscal balance while simultaneously improving the value government delivers to the public.



For more information on Budgeting for Outcomes, visit the national GFOA website, <http://gfoa.org/>, and click on "Budgeting for Outcomes."



**BETTY KING, SECRETARY/TREASURER**  
**KY GFOA**  
**110 ROSEWOOD DRIVE**  
**BARDSTOWN, KY 40004**